

First Announcement - Call for Papers and Exhibitors

9th 3DBODY.TECH Conference & Expo Lugano, Switzerland · 16-17 October 2018

Organized by HOMETRICA CONSULTING · Switzerland

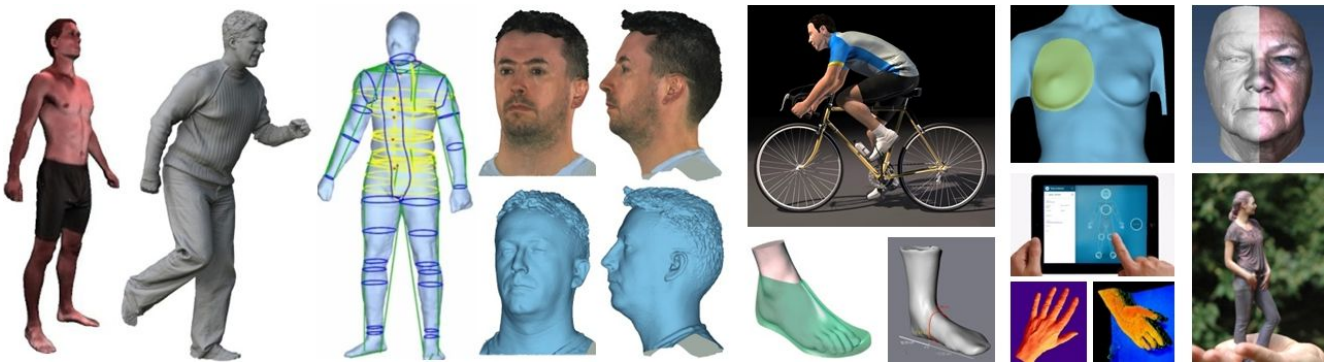
www.3dbody.tech/2018

Conference Description

The 3DBODY.TECH Conference & Expo aims to fulfill the demand for an international multidisciplinary event focused on 3D human body scanning and processing technologies.

In the last two decades, 3D scanning and processing technologies developed in other industrial sectors were successfully applied to the measurement and scanning of the human body. Methods and techniques are continuously ameliorated, more efficient and performing scanning systems and processing solutions are produced every year and new software tools are developed unceasingly.

3DBODY.TECH Conference & Expo provides a platform of eminent professionals, entrepreneurs, academicians and researchers across the globe to present, learn and discuss the latest in 3D body scanning and processing technologies. The multidisciplinary character of 3DBODY.TECH makes it unique and not comparable to any other meeting related to 3D body technologies.



Conference Topics

The technical program consists of oral presentations, poster presentations and live demonstrations in, but not limited to, the following technical areas:

- 3D & 4D body and 3D & 4D face scanning methods, systems and technologies
- 3D body processing methods and technologies
- 3D body modeling, 3D body visualization, 3D body printing methods and technologies
- Active 3D body scanning technologies (laser scanning, white-light scanning, RGB-D)
- Passive body scanning methods (stereo photogrammetry, visual-hull)
- Portable and hand-held human body scanning and measurement devices
- Full body scanning systems for the apparel and fashion sector
- Applications in medical sciences (plastic surgery, orthotics, prosthetics, forensics, etc.)
- Foot scanning, custom footwear and orthopedics
- Digital anthropometry, anthropometric studies, ergonomics
- Body measurement and sizing campaigns, fitting mannequins
- Biometrics and applications in security
- Applications in sport, health and fitness
- Human body and face modeling, animation and simulation
- Applications in virtual life, games and entertainment
- 3D body scanning for arts, sculpture and 3D printing

Conference Facts

3DBODY.TECH confirmed with the past 8 editions (2010 to 2017) to be the main and largest technical and scientific international event focused on 3D human body scanning and processing technologies.

Technical Presentations

14 technical sessions and 1 poster session
with expected 70-80 presentations

Technical Exhibition

Parallel exhibition on 300-500m²
with expected 15-25 exhibitors

Attendees/Visitors

200-300 expected attendees/participants

Profile of attendees/participants

65% from private industries and firms

35% from universities and research institutions

45% managing position (e.g. CEO, CTO, Professor)

50% technical/operative position (e.g. project manager)

35% user of 3D body technologies

30% developer, manufacturer of 3D body technologies

30% new user / potential buyer

Conference Site: : Lugano - Swiss Mediterranean Style!

Lugano is situated just 80 km north of Milan, in Ticino, an alpine canton in the South of Switzerland. This quiet, compact city of spacious parks lies on the shores of beautiful Lake Lugano, in an unspoilt landscape of lush hills and wild, remote valleys. Local area attractions and short day trips can make this conference the opportunity of a mini vacation. On the other hand, the greater Milan area houses cultural heritages, many museums, first class shopping, delicious dining and various cultural offers.



Lugano is very easy to reach by public or private transportation; it is situated 70 km from Milan Malpensa airport (MXP) connected with rail and convenient shuttle services, and 200 km from Zurich airport (ZRH) with connections by rail. Lugano is within driving distance from major destinations: Como 40km, Milan 80km, Lucerne 170km, Zurich 200km, Basel 260km, Venice 340km, Geneva 370km, Florence 400km, Munich 420km, Stuttgart 430km, Frankfurt 590km, Rome 660km, Paris 770km, Vienna 830km.

Call for Papers – Submission of Abstracts

If you would like to present a paper at the conference, please send an extended abstract (250-500 words and images), including name(s), address, affiliation, e-mail of the authors, by e-mail to info@3dbody.tech.

Important dates and deadlines

- Extended abstracts: 30 April 2018
- Author notification: 30 June 2018
- Full papers: 31 August 2018

Acceptance process, conference proceedings, ISBN & DOI, on-line papers

The submitted abstracts will be evaluated and reviewed acceptance. Authors of accepted abstracts should submit full papers following the given guidelines and present the paper at the conference. The submitted papers will be published on conference proceedings, available in digital form and with ISBN number. DOI (digital object identification) numbers will be assigned to the single published papers. The abstracts and the papers will be available on-line at the website www.3dbody.tech/cap.

Registration Fees

Registration as	Early, before 15 July	Regular	Late, after 15 September	
Attendee:	580 CHF	620 CHF	660 CHF	
Presenting author:	550 CHF	590 CHF	630 CHF	
Student:	480 CHF	520 CHF	560 CHF	
One day only:		460 CHF	500 CHF	Prices are in Swiss francs (CHF) and inclusive of taxes when/if applicable.

Exhibitors and Sponsors Fees

The technical exhibition takes place in parallel to the conference and is accessible to attendees and participants of the conference. Different affordable levels for sponsors/exhibitors are available.

Note: 20% discount on the basic fees by registering before 1 May 2018.

GOLD exhibitor & sponsor

- 9m² (3x3m) exhibition space
- additional space possible
- tables, chairs, el. plug, WiFi
- 2 full registrations
- 1 staff registration
- logo, link, text on website
- leaflets in conference bags
- cost: 2750 CHF
- before 1 May: 2200 CHF

SILVER exhibitor & sponsor

- 3m² (2x1.5m) exhibition space
- additional space possible
- 1 table, chairs, el. plug, WiFi
- 1 full registration
- 1 staff registration
- logo and link on website
- leaflets in delegate bags
- cost: 1450 CHF
- before 1 May: 1150 CHF

BRONZE exhibitor

- 1m² (2x0.5m) exhibition space
- 1 table, el. plug, WiFi
- 1 full registration
- cost: 950 CHF (750 CHF before 1 May)

BRONZE sponsor

- logo and link on website
- 1 leaflet in conference bags
- cost: 550 CHF (450 CHF before 1 May)

Prices are in Swiss francs (CHF) and inclusive of taxes when/if applicable.

Contact Information

Conference office: HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo
Via Collegio 28, CH-6612 Ascona, Switzerland

Conference website: www.3dbody.tech/2018

Conference e-mail: info@3dbody.tech



HOMETRICA CONSULTING – Dr. Nicola D'Apuzzo
Ascona, Switzerland www.hometrica.ch