

9th 3DBODY.TECH Conference & Expo Lugano, Switzerland · 16-17 October 2018

Organized by HOMETRICA CONSULTING · Switzerland

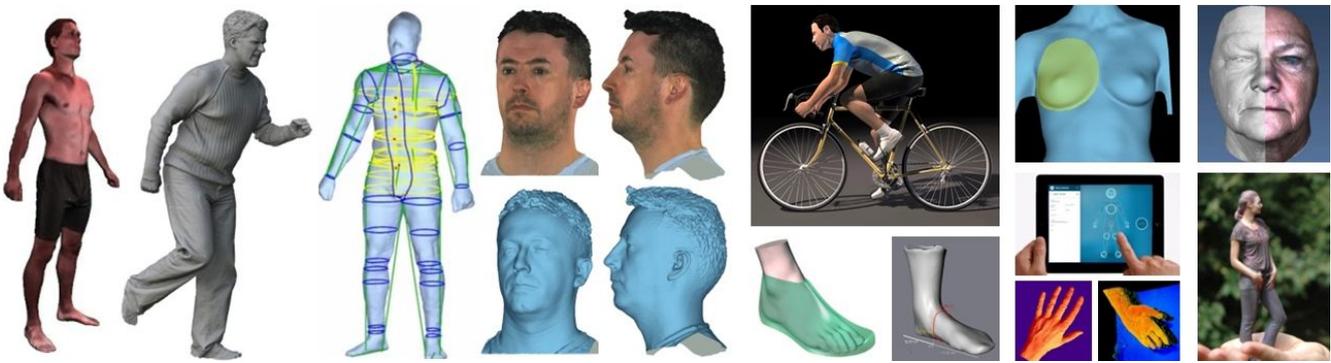
www.3dbody.tech/2018

Conference Description

The 3DBODY.TECH Conference & Expo aims to fulfill the demand for an international multidisciplinary event focused on 3D human body scanning and processing technologies.

In the last two decades, 3D scanning and processing technologies developed in other industrial sectors were successfully applied to the measurement and scanning of the human body. Methods and techniques are continuously ameliorated, more efficient and performing scanning systems and processing solutions are produced every year and new software tools are developed unceasingly.

3DBODY.TECH Conference & Expo provides a platform of eminent professionals, entrepreneurs, academicians and researchers across the globe to present, learn and discuss the latest in 3D body scanning and processing technologies. The multidisciplinary character of 3DBODY.TECH makes it unique and not comparable to any other meeting related to 3D body technologies.



Conference Topics

The technical program consists of oral presentations, poster presentations and live demonstrations in, but not limited to, the following technical areas:

- 3D & 4D body and 3D & 4D face scanning methods, systems and technologies
- 3D body processing methods and technologies
- 3D body modeling, 3D body visualization, 3D body printing methods and technologies
- Active 3D body scanning technologies (laser scanning, white-light scanning, RGB-D)
- Passive body scanning methods (stereo photogrammetry, visual-hull)
- Portable and hand-held human body scanning and measurement devices
- Full body scanning systems for the apparel and fashion sector
- Applications in medical sciences (plastic surgery, orthotics, prosthetics, forensics, etc.)
- Foot scanning, custom footwear and orthopedics
- Digital anthropometry, anthropometric studies, ergonomics
- Body measurement and sizing campaigns, fitting mannequins
- Biometrics and applications in security
- Applications in sport, health and fitness
- Human body and face modeling, animation and simulation
- Applications in virtual life, games and entertainment
- 3D body scanning for arts, sculpture and 3D printing

Registration Fees for Attendees

Each attendee/participant/delegate that wishes to attend the conference and visit the technical exhibition has to fill a registration form and pay the registration fees before the begin of the conference. The registration fees include admission to all sessions, the accompanying exhibition, lunches, coffee breaks and a copy of the proceedings.

Registration as	Early, before 15 July	Regular	Late, after 15 September
Attendee:	580 CHF	620 CHF	660 CHF
Presenting author:	550 CHF	590 CHF	630 CHF
Student:	480 CHF	520 CHF	560 CHF
One day only:		460 CHF	500 CHF

Prices are in Swiss francs (CHF) and inclusive of taxes when/if applicable.

Facts & Numbers

3DBODY.TECH 2018

9th International Conference and Exhibition on 3D Body Scanning and Processing Technologies 16-17 Oct. 2018, Lugano, Switzerland

Facts:

Main international event focused on 3D human body scanning and processing technologies
Frequency: 1 year Location: Europe - North America - Asia

Numbers:

Attendees: 200-300 expected participants

Program: 14 technical sessions in dual track, 2 poster sessions, with expected 60-80 presentations

Exhibition: 300-500m² (3200-5400ft²), with expected 15-25 exhibitors

Profile of attendees/participants: (trends based on the data of past events)

Affiliation:	Position:	Relation to 3D Body Scanning:
Private industries and firms 65%	Managing / Professor 45%	User 35%
Universities and research inst. 35%	Technical / Operative 50%	Developer / OEM 30%
	Staff / Student 5%	New user / potential buyer 30%
		Other 5%

Conference Program

The technical program consists of oral presentations, poster presentations and live demonstrations.

Program outline

The preliminary program of the conference is structured, during two full days, in an opening session, 14 technical sessions in dual track and 2 poster sessions, accommodating in total 60-80 scientific and technical presentations, grouped according to various topics and application areas.

The parallel exhibition allows manufacturers of scanning equipment to demonstrate live their products and solutions to all attendees/visitors/participants.

Coffee breaks, lunches and social events are planned in order to increase the possibilities for building relationships and exchanging ideas between attendees, visitors, authors, participants and exhibitors.

3DBODY.TECH 2018 9th International Conference and Exhibition on 3D Body Scanning and Processing Technologies Lugano, Switzerland, 16-17 October 2018, www.3dbody.tech/2018					
Time	Tuesday 16 October 2018		Wednesday 17 October 2018		
08:00	Registration	Exhibition Setup	Registration	Exhibition Setup	
09:00	Opening Session	Exhibition	Technical Session 7 Digital Anthropometry & Ergonomics	Technical Session 8 Body Scanning for Apparel II	
10:00	Coffee Break		Coffee Break		
11:00	Technical Session 1 Medical Scanning Systems		Technical Session 2 Body Scanning for Apparel I	Technical Session 9 Medical Applications II	Technical Session 10 3D Body Processing
12:00	Poster Session 1		Poster Session 2		
13:00	Lunch Break		Lunch Break		
14:00	Lunch Break		Lunch Break		
15:00	Technical Session 3 Body Scanning for Health, Fitness, Sport		Technical Session 4 Body Scanning Systems I	Technical Session 11 Body Modeling & Avatars	Technical Session 12 Anthropometric Studies & Surveys
16:00	Coffee Break		Coffee Break		
17:00	Technical Session 5 Medical Applications I		Technical Session 6 Body Scanning Systems II	Technical Session 13 Scanning Methods & Technologies	Technical Session 14 3D Technologies for Apparel
18:00	Welcome Cocktail		Closing Session		
				Exhibition Breakdown	

Levels and Costs for Exhibitors and Sponsors

The technical exhibition takes place in parallel to the conference and is accessible to attendees and participants of the conference. Private corporations and organizations, research and educational institutions, individuals firms are welcomed to participate at the technical exhibition or to become sponsors of the conference. Different affordable levels for sponsors/exhibitors are available.

	GOLD Exhibitor & Sponsor	SILVER Exhibitor & Sponsor	BRONZE Exhibitor	BRONZE Sponsor
Cost	2750 CHF	1450 CHF	950 CHF	550 CHF
Exhibition space	9m ² (100ft ²)	3m ² (32ft ²)	1m ² (10ft ²)	-
Infrastructure	tables, chairs, el. plug	table, chairs, el. plug.	1 table, el. plug	-
Full registrations	2	1	1	-
Staff registrations	1	1	-	-
Additional space	150 CHF each m ²	150 CHF each m ²	-	-
Add. registration	550 CHF	550 CHF	-	550 CHF
Add. staff reg.	100 CHF	100 CHF	-	-
Info. on website	logo, text, link	logo, text, link	logo, text	logo, text, link
Info. in conf. bags	multiple leaflets	multiple leaflets	-	single leaflet

Prices are in Swiss francs (CHF) and inclusive of taxes when/if applicable.

Conference Site: Lugano - Swiss Mediterranean Style

Lugano is situated just 80 km north of Milan, in Ticino, an alpine canton in the South of Switzerland. This quiet, compact city of spacious parks lies on the shores of beautiful Lake Lugano, in an unspoilt landscape of lush hills and wild, remote valleys. With mediterranean flair, Lugano offers all the advantages of a world-class city, combined with the cachet of a small town. Local area attractions and short day trips can make this conference the opportunity of a mini vacation. On the other hand, the greater Milan area houses world-famous cultural heritages, many museums, world-class shopping, delicious dining and various cultural offers. Additionally, through the low-cost flight connections to/from Milan Malpensa, all major European cities are easily and inexpensively reachable.



Access and Travel

Lugano is easy to reach by public or private transportation; it is situated 70 km from Milan Malpensa airport (MXP) connected with rail and convenient shuttle services, and 200 km from Zurich airport (ZRH) with connections by rail. Lugano is within driving distance from major destinations: Como 40km, Milan 80km, Lucerne 170km, Zurich 200km, Basel 260km, Venice 340km, Geneva 370km, Florence 400km, Munich 420km, Stuttgart 430km, Frankfurt 590km, Rome 660km, Paris 770km, Vienna 830km.

Conference Venue

The conference and exhibition will be held at the Lugano convention center which is centrally located, right next to the splendid municipal park, directly on the lake shore. The center is located within easy walking distance of many hotels, shops and attractions. The technical sessions, the exhibition and the breaks will take place in adjacent spaces on the first floor.



Contact Information

Conference venue: Palazzo dei Congressi - Lugano Convention Center
Piazza Indipendenza 4, CH-6900 Lugano, Switzerland
www.luganoconventions.com

Conference office: HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo
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**Palazzo
Congressi
Lugano**



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