# CALL FOR REGISTRATIONS - 3DBODY.TECH 2023 ONSITE + ONLINE

# 14<sup>th</sup> **3DBODY.TECH** Conference & Expo Lugano, Switzerland · 17-18 October 2023

www.3dbody.tech

3DBODY.TECH Conference & Expo - The Premier Multidisciplinary International Conference and Exhibition on 3D Human Body Scanning and Processing Technologies

3DBODY.TECH 2023 - The 14th International Conference and Exhibition on 3D Body Scanning and Processing Technologies will take place on 17-18 October 2023, in Lugano, Switzerland.

3DBODY.TECH 2023 will be held as hybrid event with conference and exhibition taking place onsite in Lugano, with all contents livestreamed online and recorded for later view. Onsite and online participation will be possible.



## **3DBODY.TECH TOPICS**

3DBODY.TECH provides a platform of eminent professionals, entrepreneurs, academicians and researchers across the globe to present, learn and discuss the latest topics on 3D/4D body scanning and processing. The multidisciplinary character of 3DBODY.TECH makes it unique and not comparable to any other meeting related to 3D/4D body technologies. The program consists of technical presentations and live demonstrations in, but not limited to, the following areas:

- 3D & 4D body and 3D & 4D face scanning methods, systems and technologies
- 3D body processing methods and technologies, 3D & 4D scan data processing
- 3D body modeling, 3D body visualization, 3D body printing methods and technologies
- 3D digital humans, virtual humans, avatars, metaverse
- Active and passive 3D scanning technologies for the human body (full body, bust, head, face, legs, feet, hands, etc.)
- 4D scanning, volumetric capture and MOCAP technologies for the human body
- Mobile/portable and hand-held human body scanning and measurement systems, devices, solutions
- Machine learning and artificial intelligence for 3D body scanning and processing
- Full body scanning and measurement systems for the apparel and fashion sector
- Applications in medical sciences (plastic surgery, orthotics, prosthetics, forensics, etc.)
- Foot scanning and measurement systems for footwear, sport and orthopedics
- Digital anthropometry, anthropometric studies, ergonomics
- Body measurement and sizing campaigns, fitting mannequins
- Applications in sport, health and fitness
- Applications in metaverse, virtual life, games, FX and entertainment
- Applications in social sciences and communication

## **3DBODY.TECH FACTS**

World's largest meeting entirely dedicated to 3D & 4D body scanning and processing technologies International and multidisciplinary conference and exhibition with focus on various application sectors Hybrid event with conference & expo taking place onsite and dedicated online conference platform Onsite and online networking opportunities between all onsite and online attendees, speakers, exhibitors 1 plenary session, 14 technical sessions in dual track, 1 panel discussion, with over 80 presentations Live streaming of all sessions on the online conference platform and 24h access of all recorded contents Onsite exhibition of equipment and solutions on 500sqm (5400sqft) with 25-30 exhibitors Live streaming on the online conference platform of demonstrations and presentations from onsite exhibitors Over 250 expected international onsite and online participants at the conference and exhibition

### CONFERENCE PROGRAM

The program of the conference will be structured, during two full days, in an opening session, 14 technical sessions in dual track, a plenary panel discussion, 6 exhibitors live demonstrations sessions, accommodating in total over 80 scientific and technical presentations and demonstrations, grouped according to various topics and application areas.

The parallel technical exhibition will allow manufacturers, developers, institutions to demonstrate live 3D/4D body scanning systems, software solutions and applications.

In a third track on the online conference platform, exhibitors will host live streams sessions from the onsite exhibition or from their HQs/offices, allowing to discuss and demonstrate live 3D/4D body scanning systems, software solutions and applications to online participants.

Breaks between the technical sessions are planned in order to increase the possibilities for building relationships and exchanging ideas between attendees, speakers, authors and exhibitors. Coffee breaks will take place in the morning and afternoon, lunch boxes will be distributed to all attendees during lunch breaks and a rich welcome cocktail will be offered after the last session of the first day of the conference.

3DBODY.TECH 2023 ONSITE + ONLINE, Lugano, Switzerland, 17-18 October 2023, <u>https://3dbody.tech</u> 14th International Conference and Exhibition on 3D Body Scanning and Processing Technologies CEST (Central European Summer Time) UTC+2 - Time Zone Rem/Paris/Berlin/Madrid							
Time	Tuesday 17 October 2023			Wednesday 18 October 2023			
08:00	Registration		Exhibition Setup	Registration		Exhibition	
				Technical Session 7			
09:00			Exhibition	3D Digital Humans,		Onsite Exhibitors	
	Opening Session					Live Stream 4	
10:00				Coffee	Break		
	Coffee Break						
11:00				Technical Session 9 3D/4D Body	Technical Session 10 3D/4D Body Scanning	Onsite Exhibitors	
	Technical Session 1	Technical Session 2	Onsite	Technologies for Health & Sport	Systems & Uses III	Live Stream 5	
12:00	Digital Anthropometry & Sizing Surveys	3D/4D Body Scanning Systems & Uses I	Exhibitors Live Stream 1		<u> </u>		
				Lunch Break			
13:00							
	Lunch Break			Technical Session 11 3D Body Scanning	Technical Session 12 3D/4D Body Scanning		
14:00						Onsite Exhibitors	
				in Medicine II	Systems & Uses IV	Live outdame	
15:00	Technical Session 3	Technical Session 4	Onsite Exhibitors	Coffee	Break		
	3D Body Scanning in Medicine I	3D/4D Body Scanning for Apparel I	Live Stream 2				
16:00				Panel Di	scussion		
	Coffee Break			Bre	eak I	Onsite Exhibition Breakdown	
17:00				Technical Session 13	Technical Session 14	Breakdown	
	Technical Session 5 3D/4D Body	Technical Session 6 3D/4D Body Scanning	Onsite Exhibitors	3D/4D Technologies for Apparel	3D Foot Scanning		
18:00	Processing	Systems & Uses II	Live Stream 3	Closing	Section		
				Closing Session			
19:00	9:00 Welcome Cocktail						
10.00							

The preliminary program is available as PDF file: https://3dbody.tech/docs/3dbody2023 program.pdf

## PRESENTATION PROPOSALS, ABSTRACTS, PAPERS

Submission of proposals/abstracts/papers is closed. Slots for additional presentations may however be available. For any questions about late submission of presentation proposals, abstracts or papers, please contact the conference office at info@3dbody.tech.

## **REGISTRATION FEES - ONSITE + ONLINE**

Each attendee/participant/delegate and each speaker/presenter that wishes to attend personally onsite or remotely online the conference and exhibition must register and pay the registration fees before the begin of the conference. Note: all registration types (onsite and online) include full access to the online conference platform.

## **Registration fees** Attendee/delegate

Presenter	r/speaker
750 CHF	

Student (undergraduate) 700 CHF, online 400 CHF

1-day attendee/delegate 500 CHF

Prices are in Swiss francs (CHF) and inclusive of taxes (when applicable).

## **EXHIBITORS AND SPONSORS FEES - ONSITE + ONLINE**

The technical exhibition will take place in parallel to the conference and will be accessible to all attendees and participants of the conference. Different affordable levels for exhibitors & sponsors are available.

## GOLD exhibitor & sponsor

800 CHF, online 500 CHF

- $\cdot$  9m<sup>2</sup> (3x3m) exhibition space
- · tables, chairs, el. plug, WiFi
- · 3 onsite registrations included
- · presentations at tech. sessions
- · short present. at opening session
- · live demo livestreamed + recorded
- · virtual exhibition booth
- · logo, link, text on website

## · cost: 4000 CHF

## BASIC/VIRTUAL exhibitor & sponsor

- · 1 online registration included
- · 1 (online) present. at tech. session
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 1000 CHF

## SILVER exhibitor & sponsor

- $\cdot 4m^2$  (2x2m) exhibition space
- · 1 table, 2 chairs, el. plug, WiFi
- · 2 onsite registrations included
- · 1 presentation at tech. sessions
- · short present. at opening session
- · live demo livestreamed + recorded
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 2500 CHF

## Additional registrations (incremental discount)

700 CHF

- + 1 onsite registration:
- + 2 onsite registrations:

#### **BRONZE** exhibitor & sponsor

- $\cdot 2m^2$  (2x1m) exhibition space
- · 1 table, 2 chairs, el. plug, WiFi
- · 1 onsite registration included
- · 1 presentation at tech. session
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 1500 CHF
  - + 1 online registration: 400 CHF
- 650 CHF each + 2 online registrations: 350 CHF each
- + 3 and more onsite regs.: 600 CHF each + 3 and more online regs.: 300 CHF each
- Prices are in Swiss francs (CHF) and inclusive of taxes (when applicable).

## LOCATION: LUGANO - SWISS MEDITERRANEAN STYLE

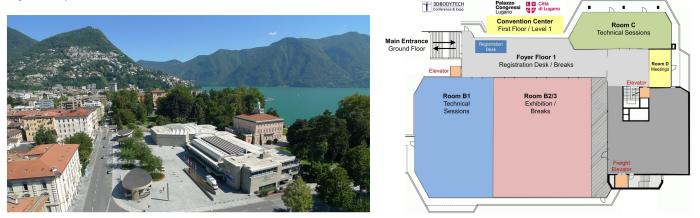
Lugano is situated 80 km north of Milan, in Ticino, an alpine canton in the South of Switzerland. This quiet, compact city of spacious parks lies on the shores of beautiful Lake Lugano, in an unspoilt landscape of lush hills and wild, remote valleys. Local area attractions and short day trips can make this conference the opportunity of a mini vacation. Milan Malpensa international airport (MXP) is 70km from Lugano and directly connected to Lugano by rail (1h 40min). Zurich international airport (ZRH) is located 200km from Lugano and connected to Lugano by rail (2h 15min).

Lugano is within driving distance from major cities in Switzerland, Italy, Germany and France.



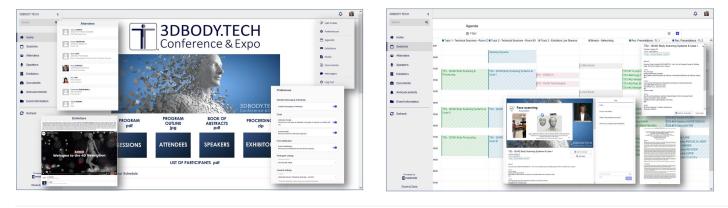
## CONFERENCE AND EXHIBITION VENUE

The conference and exhibition will be held at the Lugano convention center which is centrally located, right next to the splendid municipal park, directly on the lake shore. The center is located within easy walking distance of many hotels, shops and attractions. The dual-track technical sessions, the parallel technical exhibition and the breaks will take place in adjacent spaces on the first floor.



## 3DBODY.TECH ONLINE CONFERENCE PLATFORM

The 3DBODY.TECH 2023 online conference platform will allow all participants to access all live streams, all recorded contents, all group discussions and to use tools for networking (messaging, live chats, video calls) with other participants online as well as with onsite attendees, speakers, exhibitors. The online conference platform will be active and accessible to all participants during the conference and for 30 days after the conference, allowing to view all recorded contents (technical sessions, exhibitors' demonstrations, single presentations) and to continue networking with other participants.



## CONTACT INFORMATION

**3DBODY.TECH Conference Office** 

HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo Contrada Maggiore 2, CH-6612 Ascona, Switzerland www.3dbody.tech info@3dbody.tech +41 91 791 5524

#### **Conference Venue**

Lugano Convention Center - Palazzo dei Congressi Piazza Indipendenza 4, CH-6900 Lugano, Switzerland www.luganoconventions.com +41 58 866 66 30