

# 15<sup>th</sup> **3DBODY.TECH** Conference & Expo Lugano, Switzerland · 22-23 October 2024

3DBODY.TECH Conference & Expo - The Premier Multidisciplinary International Conference and Exhibition on 3D Human Body Scanning and Processing Technologies

3DBODY.TECH 2024 - The 15th International Conference and Exhibition on 3D Body Scanning and Processing Technologies will take place on 22-23 October 2024, in Lugano, Switzerland. 3DBODY.TECH 2024 will be held as hybrid event with conference and exhibition taking place onsite in Lugano, with all contents streamed live online and recorded for later view. Attendees will be able to participate in-person onsite or remotely online, whereas speakers will be required to participate in-person onsite (online virtual presentations will be possible in exceptional cases).



#### 3DBODY.TECH TOPICS

3DBODY.TECH provides a platform of eminent professionals, entrepreneurs, academicians and researchers across the globe to present, learn and discuss the latest in 3D/4D body scanning and processing technologies. The multidisciplinary character of 3DBODY.TECH makes it unique and not comparable to any other meeting related to 3D/4D body technologies.

The technical program consists of presentations and demonstrations in, but not limited to, the following areas:

- 3D & 4D body and 3D & 4D face scanning methods, systems and technologies
- 3D & 4D body processing methods and technologies, 3D & 4D scan data processing
- 3D body modeling, 3D body visualization, 3D body printing methods and technologies
- 3D digital humans, virtual humans, avatars, metaverse
- Active and passive 3D & 4D scanning technologies for the human body (full body, bust, head, face, legs, feet, hands, etc.)
- 4D scanning, volumetric capture and MOCAP technologies for the human body
- Mobile, portable and hand-held human body scanning and measurement systems, devices, solutions
- ML (machine learning) and AI (artificial intelligence) for 3D body scanning and processing
- Full body scanning and measurement systems for the apparel and fashion sector
- Applications in medical sciences (plastic surgery, orthotics, prosthetics, forensics, dermatology, etc.)
- Foot scanning and measurement systems for footwear, sport and orthopedics
- Digital anthropometry, anthropometric studies, ergonomics
- Body measurement and sizing campaigns, fitting mannequins
- Applications in sport, health and fitness
- Applications in metaverse, virtual life, games, FX and entertainment
- Applications in social sciences and communication

#### 3DBODY.TECH FACTS

World's largest meeting entirely dedicated to 3D & 4D body scanning and processing technologies International and multidisciplinary conference and exhibition with focus on various application sectors Hybrid event with conference & expo taking place onsite and dedicated online conference platform Onsite and online networking opportunities between all onsite and online attendees, speakers, exhibitors 1 plenary session, 14 technical sessions in dual track, 1 panel discussion, with over 80 presentations Live streaming of all sessions on the online conference platform and 24h access of all recorded contents Onsite exhibition of equipment and solutions on 500sqm (5400sqft) with 25-30 exhibitors Live streaming on the online conference platform of demonstrations and presentations from onsite exhibitors Over 250 expected international onsite and online participants at the conference and exhibition

#### CALL FOR PAPERS - SUBMISSION OF ABSTRACTS

Authors wishing to present their works at the conference are invited to submit their extended abstract(s) to the conference office. Extended abstract should consist of 250-500 words and images.

Please send the extended abstract as pdf file, including name, address, affiliation, e-mail of the authors, by e-mail to info@3dbody.tech.

## Acceptance process, conference proceedings, ISBN & DOI, papers & recordings

The submitted abstracts will be evaluated and reviewed for acceptance. Authors of accepted abstracts should submit full papers following the given guidelines and present the paper personally onsite at the conference. Online virtual presentations will be possible only in exceptional cases. The full presenter/speaker registration fees have to be paid.

The submitted papers will be published in the conference proceedings, available in digital form and with ISBN number. DOI (digital object identification) numbers will be assigned to the single published papers.

The papers, abstracts and recorded presentations will be available online at the website <a href="www.3dbody.tech/cap">www.3dbody.tech/cap</a>.

#### Important dates and deadlines

Extended abstracts: 30 April 2024 Authors' notification: 30 June 2024 Full papers: 31 Aug. 2024

#### **REGISTRATION FEES**

Each attendee/participant/delegate and each speaker/presenter that wishes to attend (personally onsite or remotely online) the conference and exhibition must register and pay the registration fees before the begin of the conference.

Registration fees include admission to all sessions and the exhibition, coffee brakes and lunches, and full access to the online conference platform (during and 30 days after the conference) and to the conference proceedings.

Online/virtual registration fees include only access to the online conference platform and the conference proceedings.

Registration fees	Attendee	Speaker	Student	1-day	Online
Super saver, before 1 June	600 CHF	550 CHF	500 CHF	300 CHF	100 CHF
Early bird, 1 June - 31 July	700 CHF	650 CHF	600 CHF	400 CHF	150 CHF
Regular, 1 Aug 30 Sept.	800 CHF	750 CHF	700 CHF	500 CHF	200 CHF
Late, from 1 October:	900 CHF	850 CHF	800 CHF	600 CHF	250 CHF

Prices are in Swiss francs (CHF) and inclusive of taxes (when applicable).

#### **EXHIBITORS FEES**

3DBODY.TECH Conference & Expo is the world leading technical platform dedicated to the specific fields of 3D & 4D human body scanning, measurement and processing technologies, methods and applications. The technical exhibition will take place in parallel to the conference and will be accessible to all attendees and participants of the conference.

Private corporations and organizations, research and educational institutions, individual firms are welcomed to participate as exhibitors. Different affordable levels for exhibitors are available.

Early bird: 20% discount on the basic fees by registering before 1 May 2024.

Super saver: 30% discount on the basic fees by registering before 1 March 2024.

## **GOLD** exhibitor

- · 9m² (3x3m) exhibition space
- · additional space: 150 CHF / m<sup>2</sup>
- · tables, chairs, el. plug, WiFi
- · 3 onsite + 1 online registrations
- · additional registrations: see below
- · presentations at tech. sessions
- · short present. at opening session
- · live demo streamed + recorded
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 3200 CHF early bird: 2600 CHF super saver: 2300 CHF

## VIRTUAL exhibitor

- · 1 online registration
- · additional registrations: see right
- · 1 (online) present. at tech. session
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 500 CHF early bird: 400 CHF super saver: 350 CHF

## SILVER exhibitor

- · 4m<sup>2</sup> (2x2m) exhibition space
- · additional space: 150 CHF / m<sup>2</sup>
- · 1 table, 2 chairs, el. plug, WiFi
- · 2 onsite + 1 online registrations
- · additional registrations: see below
- · 1 presentation at tech. sessions
- · short present. at opening session
- · live demo streamed + recorded
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 2000 CHF early bird: 1600 CHF super saver: 1400 CHF

## Additional registrations (incremental discount)

+ 1 onsite registration: 700 CHF + 2 onsite registrations: 1300 CHF + 3 onsite registrations: 1800 CHF + 1 1-day registration: 400 CHF + 2 1-day registrations: 700 CHF + 1 online registration: 200 CHF

#### **BRONZE** exhibitor

- · 2m<sup>2</sup> (2x1m) exhibition space
- · additional space: 150 CHF / m<sup>2</sup>
- · 1 table, 2 chairs, el. plug, WiFi
- · 1 onsite + 1 online registration
- · additional registrations: see below

super saver

- · 1 presentation at tech. session
- · live demo streamed + recorded
- · virtual exhibition booth
- · logo, link, text on website
- · cost: 1000 CHF early bird: 800 CHF super saver: 700 CHF

early bird

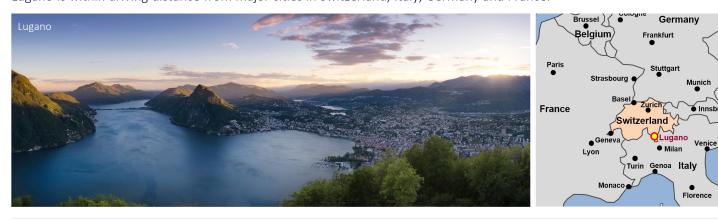
600 CHF 500 CHF 1100 CHF 900 CHF 1500 CHF 1200 CHF 350 CHF 300 CHF 600 CHF 500 CHF 150 CHF 100 CHF + 2 online registrations: 350 CHF 250 CHF 150 CHF

Prices are in Swiss francs (CHF) and inclusive of taxes (when applicable).

#### LOCATION: LUGANO - SWISS MEDITERRANEAN STYLE

Lugano is situated 80 km north of Milan, in Ticino, an alpine canton in the South of Switzerland. This quiet, compact city of spacious parks lies on the shores of beautiful Lake Lugano, in an unspoilt landscape of lush hills and wild, remote valleys. Local area attractions and short day trips can make this conference the opportunity of a mini vacation.

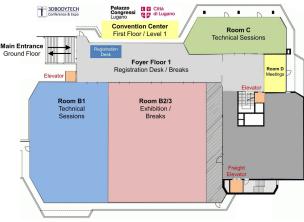
Milan Malpensa international airport (MXP) is 70km from Lugano and directly connected to Lugano by rail (1h 40min). Zurich international airport (ZRH) is located 200km from Lugano and connected to Lugano by rail (2h 15min). Lugano is within driving distance from major cities in Switzerland, Italy, Germany and France.



#### **CONFERENCE AND EXHIBITION VENUE**

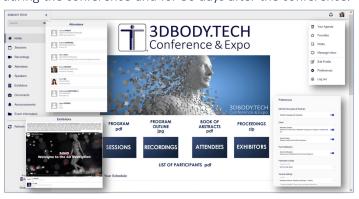
The conference and exhibition will be held at the Lugano convention center which is centrally located, right next to the splendid municipal park, directly on the lake shore. The center is located within easy walking distance of many hotels, shops and attractions. The dual-track technical sessions, the parallel technical exhibition and the breaks will take place in adjacent spaces on the first floor.

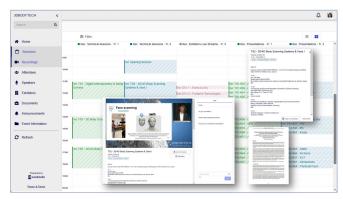




#### 3DBODY.TECH ONLINE CONFERENCE PLATFORM

The 3DBODY.TECH 2024 online conference platform will allow all participants to access and view all live streams and all recorded contents: technical sessions, exhibitors' demonstrations, single presentations. The online conference platform will also offer extended networking opportunities during the conference: it will be possible to browse and search all participants (attendees, speakers, exhibitors) and contact or communicate with them by different means (messaging, live chats, video calls). The online conference platform will be active and accessible to all (onsite and online) participants during the conference and for 30 days after the conference.





## CONTACT INFORMATION

3DBODY.TECH Conference Office
HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo
Contrada Maggiore 2, CH-6612 Ascona, Switzerland
www.3dbody.tech info@3dbody.tech +41 91 791 5524

#### Conference Venue

Lugano Convention Center - Palazzo dei Congressi Piazza Indipendenza 4, CH-6900 Lugano, Switzerland www.luganoconventions.com +41 58 866 66 30